

## Farzana Chowdhury ACII (UK)



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Thursday, 27 April The Blueprint for SDG Leadership Ms. Farzana Chowdhury ACII (UK), Chartered Insurer, is the Managing Director & Chief Executive Officer of Green Delta Insurance Company Limited (GDIC) – the only non-life insurance company with IFC World Bank equity investment in the country which has been awarded with the prestigious AAA rating for three consecutive years. Being the first female Managing Director and CEO in the financial sector of the country, her guiding philosophy has always been driven by the intent of adding value not just in business but in every sphere that touches her life.

She has recently been recognized as a Local SDG Pioneer 2016 by The UN Global Compact in the Global Leaders' Summit announced by H.E. Ban Ki-moon. She is one of only 10 outstanding individuals from across the world to have received the accolade for her work in achieving SDG 5 for Gender Equality and Women's Economic Security through Nibedita. Nibedita is the first comprehensive insurance scheme for women from all walks of life in South Asia which apart from the traditional coverage also gives extended coverage through trauma allowance. She was instrumental in launching the Nibedita Mobile App, to provide one-stop service solution platform for women of the country and ensuring their social and economic security.

She has set the strategic objectives for Green Delta which emphasizes on Women Empowerment, Youth Development, Corporate Governance, Climate Change and Digital Insurance.

With her leadership, Ms. Farzana has been relentlessly working to bring forth a positive change in the insurance industry through creating a one stop service platform for the customers by materializing the concept- 'Insurance for Everyone' and growing beyond.